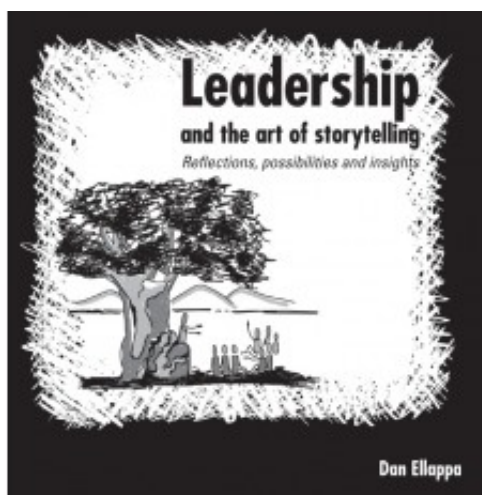


# Leadership and the art of storytelling



**Brand:**

**Product Code:** CGI004

**Availability:** 1000

**Weight:** 198.45g

**Dimensions:** 26.00cm x 0.51cm x 26.00cm

**Price: R250.00**

**Ex Tax: R250.00**

## Short Description

Leadership and the Art of Storytelling is a practical book with stories that have been adapted for leadership lessons. The stories focus on themes such as trust, conflict, accountability, commitment and results. Throughout this book leaders will come across a structured set of activities to help them use the stories in different situations. Part of this process involves leaders relating the stories and lessons drawn from them to their own personal experiences.

This book is a practical and experiential tool for leaders that will help them engage in compelling conversations with their teams. The ultimate purpose of this book is to show how storytelling brings about change in perspectives on everyday matters, both in business and in our personal lives. The use of stories by anyone and especially by leaders can effect a change in a person's mental performance and their social interactions. The stories and metaphors used in this book illustrate their power to bring about sustainable change.

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## Product Gallery

